

封面設計概念 Concept of Front Cover Design

本年度年報的封面以「安居樂業健康生活」為主題,並以善導會今年落成的三座建築物為主軸,分別 是過渡性房屋項目紅磡「善匯」、大埔「善樓」及全新的共住大樓「賽馬會箕寓」,藉著為服務使用者締造 更健康和包容的「避風港」,鼓勵他們重建與社區之間的歸屬感,自在地融入社群;此外,周邊配以不 同手繪風格正在參與各種運動的人像,除了展現了團隊的活力文化,亦強調善導會以身心靈健康為本 的服務。

整體設計以善導會會徽上的「一對引號」貫穿,用意是希望讀者能夠感受善導會在各項社會工作上的努力和挑戰。本年度年報不僅詳細介紹了本會在過去一年中的各項服務成果,還蒐集了服務使用者真實 經歷,冀在嶄新的視角下向大眾詮釋善導會「同你心同你行」的理念。

The cover of this year's annual report is themed "Live A Healthy And Contented Life" and features three newly completed buildings by SideBySide, which are the transitional housing project in Hung Hom "Good Mansion", Tai Po "Good House", and the brand-new co-living building "Jockey Club Key House." These facilities aim to create a healthier and more inclusive "safe harbour" for service users, encouraging them to rebuild their sense of belonging and integrate comfortably into the community. Additionally, the surrounding illustrations depict various individuals engaged in different sports, showcasing Agency's vibrant culture and emphasising the our focus on holistic well-being of our service users.

The overall design incorporates the "quotation marks" from the Agency's logo, symbolising the Agency's efforts and challenges in social work. This year's annual report not only details the achievements over the past year but also collects the authentic experiences of service users, aiming to present the Agency's philosophy of "Understanding. Unwavering." from a fresh perspective to the public.